

CHLNet/LEADS Collaborative Webinar

How to Measure Impact of Health Leadership Development Thursday, October 26, 2017, 12pm-1pm EDT

Register yourself and your colleagues for our groundbreaking webinar on how to measure the impact of formal leadership and leadership development (LD) programs in Canada. The Canadian Health Leadership Network (CHLNet) has undertaken a pan-Canadian research project aimed at developing such a valid and reliable toolkit. Measuring impact including Return on Investment (ROI) can be a powerful tool in helping to identify health leadership interventions or programs that have the greatest potential to improve outputs and outcomes in relation to their costs.

Fourteen partners have provided financial or in-kind contributions for this project. For over a year CHLNet's ROI Steering Group has been overseeing its unfolding, beginning with a scoping review to validate previous work done in the UK on the theory and practice of effective ROI determinations and LD interventions. The scoping review is now complete and soon to be published in *Leadership in Health Services* journal.

Phase II is now underway. In partnership with ROI Institute Canada, a draft toolkit (now named the *Leadership Development Impact Assessment Toolkit*) will begin pilot testing this fall across the country. Come join us for this free webinar where you will receive an overview of the toolkit, insights into the levels to measure impact, how to create measurable and realistic program objectives, and impact tools. **To register for this webinar, please [click here](#).**

Guest Speakers



Dr. Graham Dickson: Graham Dickson is a senior policy advisor to CHLNet and is an academic advisor to the Canadian Society of Physician Executives. He is also a partner of the LEADS Collaborative, a not-for-profit start-up dedicated to applying LEADS to enhance leadership capacity in the health sector. Graham was the founding Director of the Centre for Health Leadership and Research at Royal Roads University and led the development of LEADS. He does extensive work internationally on leadership development and LEADS.

Suzanne Schell, CRP, is the CEO of ROI Institute Canada. Suzanne teaches the ROI Methodology to many various audiences and is involved in program evaluation projects. Her role includes developing data collection and analysis strategies to identify change in behaviour and business impact. An accomplished ROI professional and speaker, Suzanne also makes topical presentations to forums and professional groups.



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MAINTENANCE OF CERTIFICATION

Attendance at this program entitles certified Canadian College of Health Leaders members (CHE / Fellow) to **1 Category I credit** toward their maintenance of certification requirement.