



SPONSORSHIP PROSPECTUS 2018 LEADS Exchange Day

June 6, 2018
St. John's Convention Centre - St. John's, NL
8:00 AM – 4:30 PM

TITLE SPONSOR / HOST- \$5,000

- Prime Visibility
 - Two (2) complimentary registration to the Exchange Day
 - Two (2) complimentary tickets to the Networking Reception (tbc)
 - Dedicated Sponsorship for part of agenda
- Prime logo placement on the LEADS Canada website and registration page, with hyperlink to your website
 - Prime logo placement on the Exchange Day program/agenda, distributed on site
 - Prime recognition on sponsor slides at the Exchange Day
- Opportunity to have a promotional item distributed at the workshop (subject to approval)
 - Acknowledgement by LEADS Exchange Day Lead

GOLD SPONSOR - \$3,000

- One (1) complimentary registration to the Exchange Day
- One (1) complimentary tickets to the Networking Reception (tbc)
- Prime logo placement on the LEADS Canada website and registration page
- Prime logo placement on the LEADS Exchange Day program/agenda, distributed on site
 - Prime recognition on sponsor slides at the Exchange Day
- Opportunity to have a promotional item distributed at the workshop (subject to approval)
 - Acknowledgement by LEADS Exchange Day Lead

SILVER SPONSOR - \$2,000

- One (1) complimentary registration to the Exchange Day
- Recognition on the LEADS Canada website and registration page (logo)
- Recognition on the LEADS Exchange Day program/agenda, distributed on site (logo)
 - Recognition on sponsor slides at the conference
 - Acknowledgement by LEADS Exchange Day Lead

NETWORKING RECEPTION SPONSOR - \$2,500 (tbc)

- One (1) complimentary registration to the Exchange Day
- Two (2) complimentary tickets to the Networking Reception
- Recognition on the LEADS Canada website and registration page (logo)
- Recognition on the LEADS Exchange Day program/agenda, distributed on site (logo)
 - Recognition on event sign at the reception
 - Acknowledgement by LEADS Exchange Day Lead

LEADS Exchange Day – 2018 Sponsorship Application Form

Name of Company: _____

Contact Person: _____

Title: _____

Address: _____

City / Prov: _____ Postal Code: _____ Telephone: _____ Fax: _____

E-mail: _____

Web site (to be linked from the LEADS Canada web site): _____

I am an authorized representative of the above-named company with the full power and authority to sign and deliver this application.

Name of Authorized officer _____ Title _____

Signature of Authorized Officer _____ Date _____

Logo Artwork

Please provide organization's logo in high resolution JPG and in EPS format.

Contact for logo:

Name: _____

Tel: _____

Email: _____



Would you like us to acknowledge your support on Twitter? If so, please provide your organization's Twitter handle:

Send completed form with payment to:

Lynne Marleau, LEADS
Communications Coordinator
Canadian College of Health Leaders
292 Somerset Street West, Ottawa,
Ontario K2P 0J6
Phone: 1 800 363-9056 ext. 210
Fax: (613) 235-5451
lmarleau@leadscanada.net

DESCRIPTION

GENERAL EXCHANGE DAY SUPPORT

\$ AMOUNT

Title Host	\$5,000	
Gold	\$3,000	
Silver	\$2,000	
Networking Reception	\$2,500	
Total Sponsorship Confirmed		\$

Payment We accept payment by:

Cheque Money Order VISA Master Card American Express

Card #: _____ Expiry Date _____

Name on the card (please print): _____ Signature: _____

Please make cheques/money orders payable the **Canadian College of Health Leaders**.

Payment must be made in full prior to the event.

Indicate name of the individual to reserve complimentary conference registration.

Company name:

Delegate Name: _____

Title: _____

Address: _____

City / Prov: _____

Postal Code: _____

Telephone: _____

E-mail: _____

Dietary Restrictions: _____

For More Information on Sponsorship Opportunities:

Brenda Lammi

Director, LEADS Canada

blammi@leadscanada.net

613-235-7218 / 1-800-363-9056 ext. 215

www.leadscanada.net